



vision square

**"Try something different
than what's been done before"**

by Ted Turner



"It Ain't As Easy As It Looks"

by Ted Turner

With their heads still in the clouds

An airport offers the new arrivals their first impression of a country, an opening for new prospects. And it is the location where the world lies at your feet and one can sniff the exhilarating scent of new promising opportunities.

Vision Square® Schiphol

The Vision Square® concept was developed especially for this dynamic location. A medium, which fits in with the character and the design of Amsterdam Airport Schiphol. The first impression of millions of consumers is made by this medium.

Schiphol

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